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— Tara Newman, Office Manager, StoneBridge Construction



THE CHALLENGE

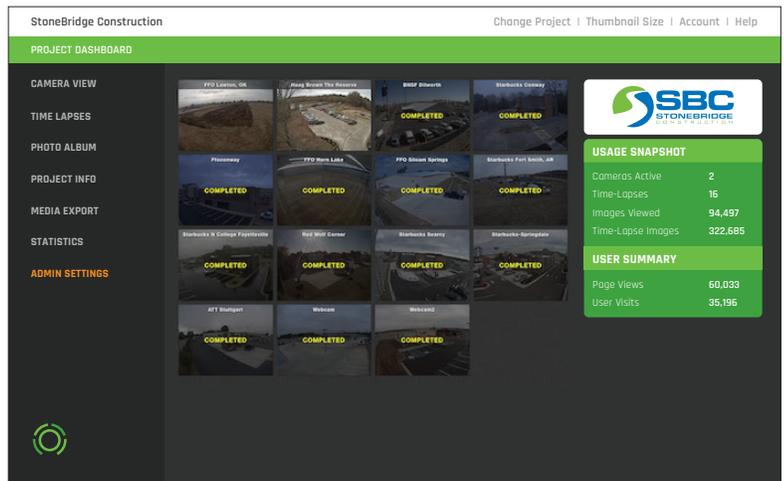
StoneBridge Construction is a General Contractor out of Jonesboro, Arkansas. They specialize in design/build, business, retail, education, and municipal projects. Like many contractors, StoneBridge Construction has jobsites across multiple states. This creates a real challenge as project managers, operations managers, and company leadership try to keep an eye on multiple projects. Management would travel constantly to jobsites, costing a great deal of time and money. Catching and correcting mistakes must be done as quickly as possible, and having limited time at the jobsite can make that difficult.

THE TRUELOOK SOLUTION

StoneBridge researched and compared camera options that would allow them to remotely monitor and document their projects. They decided to use TrueLook Construction Cameras, primarily because it was simple to get started and easy to use.

TrueLook construction cameras automatically come online and are ready to use as soon as you connect them to a power source. This plug-and-play setup takes the hassle out of installation, especially when coordinating installs at multiple sites.

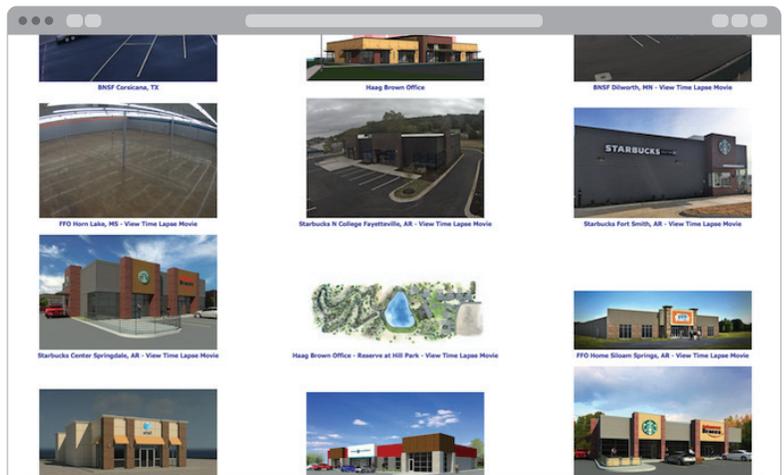
Viewing and controlling the cameras can be done from any device through a user-friendly web app. Getting team members up and running requires no training; it is easy to get everyone using the app and their productivity is not slowed down.



StoneBridge's project dashboard inside the TrueLook platform.

RESULTS

StoneBridge now has one place they can view all projects past and present. While managers still visit the jobsites, they can do so less frequently. Team members have 24/7 access to view jobsite conditions, no matter where they are. Cameras are also shared with owners so they can see their projects coming together. StoneBridge links to live and archived cameras on their website, for owners and prospective clients to view.



Live and archived time-lapses on the StoneBridge website.

The cameras have helped StoneBridge catch problems before they could become costly errors. A project manager spotted a dirt work issue on the live camera, then immediately made a phone call to correct it right away. Without the camera, that would have probably been a \$50,000 mistake,” said Tara Newman, StoneBridge Construction’s office manager.

TrueLook also comes with 24/7 security recording which StoneBridge has unfortunately had to use. Recordings were pulled for evidence after landscaping was stolen from a jobsite. The activity was caught on camera, and StoneBridge was able to get the make and model of the thieves’ vehicle. At another jobsite, a camera revealed that kids were trespassing on project property in order to swim in a lake. They were able to address the issue before it could become a safety or liability concern.

“TrueLook is just easy to use. It’s simple to sign up [users], put it on your phone, and look at your jobsite. It just works fast and the TrueLook team is great to work with.”

- Tara Newman